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THE PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE THE WHITE HOUSE

June 11, 1984

Dear Mr. Casey:

It is my pleasure to present the enclosed videotape which highlights the achievements and activities of the President's Commission on Executive Exchange.

The Commission is comprised of Cabinet members and Chief Executive Officers of major corporations, and is charged with developing a better understanding between business and government through a one year exchange of senior executives. In addition to the positions to which they are assigned, Exchange Executives take part in a series of seminars and conferences designed to develop and strengthen their understanding of the public and private sectors.

I am certain this presentation will prove to be very useful to you and the executives in your Agency. The President's Commission on Executive Exchange offers a challenging, unique opportunity for Federal government executives to work and learn in business, in addition to enhancing their value to their government agency. Conversely, the Federal government benefits from the expertise brought by business executives assigned to key positions in the government. President's Commission on Executive Exchange is, indeed, "An Effective Vehicle for Business and Government Cooperation."

Cordially,

Jung 🗸 . Walker

Executive Director

The Honorable William J. Casey Director Central Intelligence Agency Washington, DC 20505

